

JoAnn Tan: *After The Feast*

15 - 24 April 2026
The JoAnn Tan Atelier

Address: viale Lombardia 56, 20131 Milan
Opening Times: Monday - Friday, 10 AM – 6 PM, Saturday - Sunday 11 AM - 5 PM
Press preview: 14 April 2026

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Press-release:

JoAnn Tan, a multi-pronged artist, presents *After the Feast*, her first exhibition at Milan Art Week 2026.

For the first time, JoAnn Tan opens the doors to her Atelier, a magical and hidden space in Milan, located in an elegant 19th-century villa: the space was originally a ball room (and a small textile factory over the years) with frescoes and a charming orangery, that Tan revitalized through careful restoration.

In this peaceful haven, immersed in nature, Tan explores thought-provoking themes that deeply intrigue her - aging, death, and decay. "I am particularly interested in transforming people's perception of these unsightly subjects by applying the same intense craftsmanship usually reserved for 'beautiful' objects," says Tan.

Through meticulously handcrafted small sculptures, an apple core, a slug, a rabbit skull, and a banana peel, she brings these concepts to life. Each piece is the result of hundreds of hours spent prototyping and crafting with natural materials: they are made from paper, crafted using a pleating technique that Tan has been refining over the years, one-millimeter pins to weave bamboo threads, and silk and cotton fabrics.

These minute artworks reflect a quote by Democritus: "The world is decay, life is perception." This creed emphasizes that while the physical universe is constantly changing and inevitably decaying, an individual's experience of life is shaped solely by their perspective and thoughts.

They will be unveiled in Tan's first solo exhibition, titled "After the Feast," which will be held in her Atelier from April 15 to 24.

About JoAnn Tan:

Artist JoAnn Tan, originally from Kuala Lumpur, she crafted the most whimsical, eye-catching and irreverent window displays for Moschino for almost 15 years.

She established her namesake Studio in 2010 and opened her Atelier in 2025, both located in Milan, after gaining extensive creative experiences in the fashion and retail industries.

With a natural talent for combining artistry and virtuosity, Tan is a storyteller who evokes dreams and emotions through distinctive installations and window displays that showcase the world's most desirable products.

A uniquely talented artist known for her 360-degree theory-to-practice approach, Tan skillfully turns ideas into visually impactful works of art that are a true "*feast* for the eyes".

Her diverse portfolio of clients spans the realms of fashion, design, and lifestyle, including Hermès, Dior, Fendi, Loro Piana, Ferragamo, Valextra, La DoubleJ, Globe-Trotter, Ginori1735, and Acqua di Parma.

Committed to sustainability, she ensures that her installations have a minimal environmental impact through cradle-to-grave thinking, eco-friendly materials, and repurposing props.